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GOVERNMENT OF PUNJAB

DEPARTMENT OF INDUSTRIES & COMMERCE

(Commerce Section)

NOTIFICATION

The 9th November, 2021

No. Comm/Export Cell/2021/4847-A.-In continuation of the orders issued vide no. Comm/Export Cell/2021/3466-B, dated 04-08-2021, the Dedicated Export Cell is hereby constituted under the Chairmanship of SDI&C-Cum-Export Commissioner Punjab comprising of the following:

CGM/DGM, PSIEC 1. Coordinator 2. Joint Director Commerce Member 3. Deputy Director, I&C, Punjab Member 3. Manager/Dy. Manager, PSIEC Coordinator 4. Assistant Director, Textile Member 5. Consultant, PBIP Member

The Export Cell will perform the following functions under the guidance of Export Commissioner of the Cell:

- a) Implementation of Export Analysis & Export Vision 2021-26
- b) Facilitating the visit of delegations of manufacturers/exporters from the State of Punjab to overseas countries under the scheme of Ministry of MSME namely International Co-operation scheme.
- c) Implementation of Central Government Schemes namely "Trade Infrastructure for Export Scheme (TIES) & any new export related scheme, notified by GoI from time to time.
- d) Ensuring the State participation in the India International Trade Fair (IITF), New Delhi and other such trade fairs.
- e) Monitoring the progress of the Apparel Park set up under Scheme for Integrated Textile Park (SITP).

TEJVEER SINGH, IAS,

Chandigarh
The 2nd November, 2021

Principal Secretary to Govt. of Punjab, Department of Industries & Commerce.

2440/11-2021/Pb. Govt. Press, S.A.S. Nagar

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